



STARBURST® All Pink. All For Me. Sweepstakes FAQ

Why is STARBURST® doing this sweepstakes?

Building on the “You’re A Pink STARBURST” phenomenon that sparked a self-love moment almost three years ago, the brand is on a mission to inspire fans to once again put themselves first by debuting the world’s first STARBURST All Pink “Un-Share Pack,” in partnership with Mycube Safe®, which can only be opened by one’s unique fingerprint. It is designed to not only protect one’s coveted Pink STARBURST (and personal treasures) within, but also serve as a daily reminder to rediscover those little moments that bring joy.

How can I enter?

Fans can enter at Starburst.com/AllForMe through 11:59PM ET on October 7, 2022.

What do I get with my Un-Share Pack?

Winners will receive a STARBURST® All Pink branded MyCube Safe with STARBURST® All Pink product inside,

When will I get my Un-Share Pack?

Winners will receive their STARBURST® All Pink “Un-Share Packs” within 6-8 weeks.

How many Un-Share Packs can I win?

Un-Share Pack winners are limited to one per U.S. household.

Why are you asking for my email address?

If you’re selected as a winner, you will receive an email informing you that you have won an All Pink Un-Share Pack.

I am unable to enter the giveaway after October 7. What happened?

The STARBURST® All Pink. All For Me. sweepstakes entry period closes on October 7 at 11:59PM EST. Fans who do not win an All Pink Un-Share Pack can still snag a STARBURST All Pink Fruit Chew Candy Pack at retailers nationwide.

When and where are STARBURST® All Pink Packs available?

STARBURST® All Pink are currently available at retailers nationwide.

I have another question. Who can I contact?

For any other questions not addressed above, please contact us at www.mars.com/contact-us.